Accelerating Inclusive Green growth through Agri-based Digital Innovation in West Africa (AGriDI)

Proposal Template

Deadline for submission of proposals: June 30, 2021

|  |  |  |
| --- | --- | --- |
| **Project Title**  **(***Max. 21 words)* |  | |
| **Project Acronym** |  | |
| **Name of applicant[[1]](#footnote-1)** |  | |
| **Legal status[[2]](#footnote-2)** |  | |
| **Physical Address** |  | |
| **Main contact person** |  | |
| **Email address** |  | |
| **Project location(s)** |  | |
| **Project Duration** |  | |
| **Project Budget** |  | |
| **Grant Category** |  | |
| **Collaborators** | **Name** | **Physical Address** |
| 1 |  |
| 2 |  |
| 3 |  |

## **General instructions**

1. Your proposal should be written either in English or French and must not exceed 15 pages including references.
2. Use Times New Roman font, size 12, single spacing and normal margins. Hand written proposals will not be accepted.
3. Complete the online application form and attach the following documents through the online system:
4. A completed proposal
5. A results matrix and Workplan (Refer to template provided)
6. A detailed budget (See template provided)
7. Official letter of support from the head of the applying institution.
8. A copy of an official certificate(s) of registration (or incorporation) of the applying institution (organisation) and where applicable, a copy of the articles of association.
9. Copies of CV of 3 key team members involved in project management
10. The online system will accept the following file types: .doc, .docx, .pdf, .rtf, .zip, .rar, .xls, .jpg, .jpeg, .png, .bmp, .tif. The maximum file size accepted for any single file is 5 MB
11. The deadline for submission of proposals is June 30, 2021, 23:59hrs West Africa Standard Time. Late submissions will be rejected.

## **Proposal Guidelines**

1. **Proposals must demonstrate:**
2. Contribution towards unlocking the inclusive innovation potential of ACP countries and support a transition into knowledge-based economies for sustainable development and poverty reduction and how it will achieve the priorities of the call.

1. Joint activities with beneficiaries in the grant being applied for. For example, in grant category one, the proposal should clearly describe joint activities involving private sector, farmer cooperative and government agencies in a synergized way within the respective country/region of the proposed project.
2. A commitment to contribute to their country’s transition into knowledge-based economies for sustainable development and poverty reduction.
3. Gender responsiveness with a clear description of impact on both male and female especially women and youth. In addition, the proposal should describe strategic activities to promote involvement of traditionally underrepresented groups, promote local participation and dialogue to ensure ownership and commitment
4. Project summary

*Provide an overview of your project clearly stating its significance, objectives and how they will be achieved including benefits to target groups. (Max ½ page)*

1. Background

*Explain the field of your agri-based digital solution (and/or policy environment for agri-based digital innovations), the national, regional, and global outlook and why you believe it is important for your country and West Africa as a whole. State if similar work has been done elsewhere, and the missing links or gaps your project intends to address. (Max one page)*

1. Development Objective

*State what the project will achieve. Explain the expected changes in behaviour and/or practice(s) to beneficiaries that your project will make. (Max ½ page)*

1. Relevance to objectives of AGRiDI

*Briefly outline the relevance of your project with respect to the strategic and global objectives of AGRiDI. (Max ½ page)*

1. Beneficiaries

*Describe the direct and indirect beneficiaries and how each of them will benefit from the project. (Max ½ page)*

1. Intervention logic

*Briefly outline the project’s intervention logic clearly indicating the expected outputs, outcome(s) and impact as well as the main risks and assumptions towards their achievement. (Max one page)*

1. Methodology

*Describe how your project is designed and the tools or methods you will use to execute and/or implement project activities. (Max one page)*

1. Innovation

*Explain what is new or unique about your project’s approach clearly describing the agri-based digital solution (or policy development for digital innovation) you propose to provide or promote. Indicate whether the solutions or policies have been tested/deployed or implemented elsewhere, especially in Africa. (Max ½ page)*

1. Links to business opportunities

*Describe the business and market potential of your project and/or any linkages that will lead to creating business opportunities. (Max one page)*

1. Intellectual property management

*Indicate (where applicable) if your agri-based digital solution is patented or has other forms of intellectual property (IP) tied to it, and whether you have the freedom to use the IP in this project. If none exists, indicate how IP rights will be managed by the project team. (Max ½ page)*

1. Collaboration and partnerships

*Briefly describe the key collaborators in your project, explaining their role and contribution and how activities will be jointly implemented. Include any other actors you will consult during implementation of activities. (Max one page)*

1. Gender and youth considerations

*Describe how your project has incorporated aspects of gender and issues concerning youth and the likely impact on women, men, and youth (Max one page)*

1. Risk analysis

*Indicate the potential physical, environmental, political, economic, and social risks expected from the project and mitigation strategies. (Max one page)*

1. Ethical considerations

*Briefly describe the ethical issues that your project is likely to present during implementation, and how you plan to obtain the necessary ethical approvals. (Max ½ Page)*

1. Contribution to national and regional development strategies

*Describe the potential and envisaged economic and societal impact of your project especially in relation to your country’s national development plans and the ECOWAS region. (Max ½ page)*

1. Sustainability

*Explain how you will sustain or carry on with the initiatives on digital solutions and/or policy interventions developed from this project beyond the funding period. (Max one page)*

1. Communication and visibility Plans

*Describe a dissemination/ visibility plan for the project’s results to key stakeholders or targeted beneficiaries/ audiences.*

1. Existing/previous funding

*List at least two (2) existing or previous research or innovation grants managed or implemented by your organisation within the period 2017-2020 indicating your role, total budgets, and sources of the grants. (Max ½ page)*

1. Budget and matching support

*Use the template provided to indicate the total proposed budget. State any matching support (either in form of cash or in-kind) and sources of the support or any other donor(s) and how these will add value to the project.*

1. Results matrix and Workplan

*Use the template provided to outline your project’s results matrix.*

1. References

*List the references (Max one page)*

1. The applicant should be a legally established entity. Indicate here the full name of the legal entity. [↑](#footnote-ref-1)
2. For example, Not-for-profit organisation, Public University, National research institution, Government agency, Farmer cooperative, Private limited liability company, Technology hub, etc. [↑](#footnote-ref-2)