



Communications Intern

July– Sept 2021

The [Regional Scholarship and Innovation Fund](#) (RSIF) is one of the flagship programmes of the Partnership for Skills in Applied Sciences, Engineering and Technology (PASET), an initiative by African governments to address systemic gaps in skills and knowledge necessary for long term, sustained economic growth in sub-Saharan Africa (SSA). PASET was launched in 2013 by the governments of Senegal, Ethiopia and Rwanda. The governments of Burkina Faso, Ghana, Côte d'Ivoire, Kenya, Benin, and Mozambique have since joined the initiative, while several others have expressed commitment to enter the partnership.

With funding from African governments, the World Bank and the Korean government, RSIF supports PhD training, research and innovation in various African universities that are selected as centres of leadership in fields identified by PASET as priority economic sectors for growth and development, including energy, food security, ICT and materials science. The International Centre of Insect Physiology and Ecology (icipe - www.icipe.org) serves as the Regional Coordination Unit (RCU) of the Regional Scholarship and Innovation Fund (RSIF).

Reporting to the Communication officer, the Communication Intern will be an integral part of the team and will ensure effective, outcome-oriented communication both internally and externally.

The internship position is tenable in **Nairobi, Kenya**. It will be offered for an initial contract of three months, renewable for three more months, subject to continued project needs, funding for the position, and performance of the staff member.

Specific duties:

Graphics Design

- Design targeted communication products.
- Disseminate the communication products.

Digital presence of RSIF

- Draft and organize social media content to promote RSIF blogs, videos and media coverage on Twitter, Facebook, LinkedIn, Instagram and Youtube.
- Create and coordinate content for social media campaigns and observances.
- Monitor and research influencers, trending topics and tools.
- Monitor and reply to Tweets and other social media posts.
- Post updates to RSIF social media accounts.
- Maintain a monthly social media and blogging calendar.

Effective RSIF visibility during the campaigns between July-Sept 2021

- Work with icipe and RSIF colleagues to set the scene for implementation, for example by developing required communication product and social media engagement around: Call for PhD scholarships and promotion of the RSIF Annual Conference¹ Ben Guerir, Morocco, 15-19 Nov 2021 as well as relevant international days as agreed, for instance:

Support RSIF media profiling

- Compile and update media contact lists in countries of RSIF operations.
- Identify and research opportunities to share RSIF stories with relevant journalists and media outlets.
- Assist with scheduling and coordinating of photo/video shoots.
- Scan Media for any mentions or references to RSIF

¹ Topic: The digital revolution & science, technology and innovation for solving current and future development challenges in Africa: Implications for universities, governments and the private sector

The **PASET** Regional Scholarship and Innovation Fund



PASET
Partnership for Skills
in Applied Sciences,
Engineering & Technology

An Africa-led initiative to bridge the skills gap in Applied Sciences, Engineering, & Technology

Administrative

- Update the mailing list in MailChimp
- Taking notes during meetings
- Create and manage Powerpoint presentations.

Minimum Education/Academic qualification required

- Bachelor's degree in a relevant discipline (Mass communication, Graphics design, journalism, Media studies international relations or other related field) with 1-2 years of relevant experience.

Knowledge/Skill required

- **Graphics Design:** Proven knowledge of visual communications principles and fluency with design software.
- **Strong writing skills:** ability with minimum supervision to prepare and edit simple online communication products.
- Experience in supporting communications and/or media relations in a knowledge intensive organization.
- Media Monitoring for news about RSIF thematic areas and funding opportunities
- Good time management and adherence to deadlines
- Teamwork and openness to learning
- Good communication and interpersonal Skills

Application:

Send a copy of your application Letter and Curriculum Vitae to rsif@icipe.org with the **Email subject "RSIF Communications Intern"**

Deadline for Application: 21st June 2021